

# 100 art-world Instagram accounts to follow right now: Collectors

 SHARE

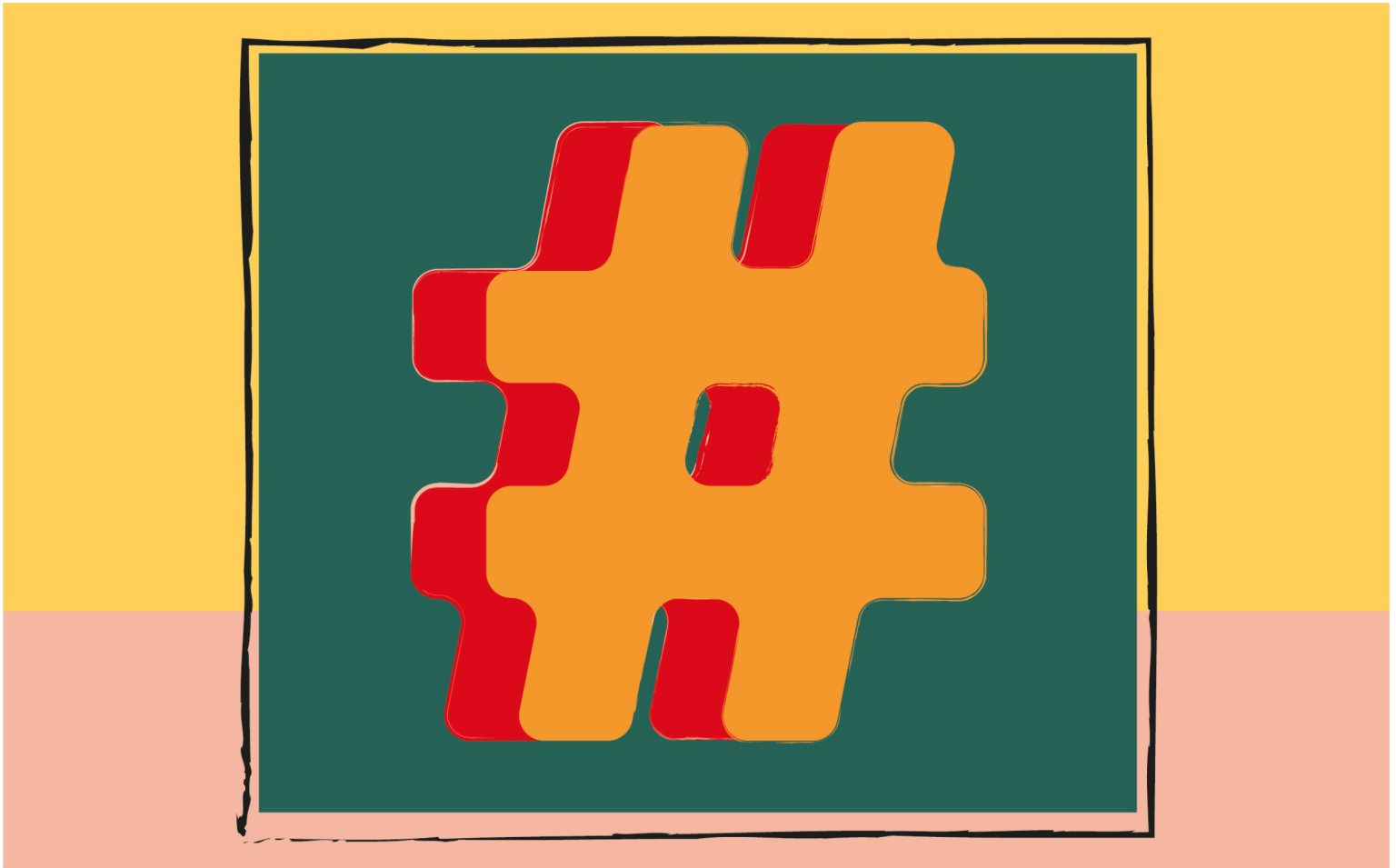
In the third of our series of five features on the Instagram accounts you need to know about, we turn our attention to 20 influential collectors

Art World Trends

Collectors &amp; Collections

20th &amp; 21st Century Art

Illustration by Georgina Braham | 12 APRIL 2025



1

Katrin Bellinger

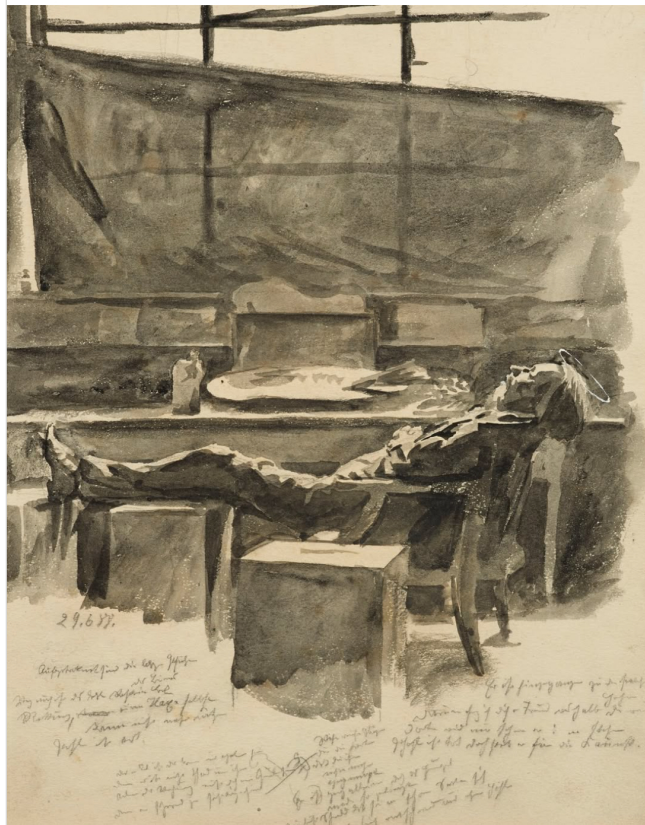
[@the.artists.at.work](#)

The London-based collector and former dealer Katrin Bellinger uses Instagram to spotlight some of the more than 1,800 artworks she owns, in particular Old Master drawings. The majority of these depict a singular motif — the artist at work — hence the name of her account. Each picture is accompanied by a detailed caption explaining the history, provenance and subject of the work. From time to time, Bellinger adds her own thoughts on the composition, too.



the.artists.at.work  
13.4K followers

[View profile](#)



[View more on Instagram](#)



761 likes

the.artists.at.work

Otto Greiner 'Portrait of an artist seated in a chair in the studio' 1888 Notable for the painterliness typical of Greiner this work stems from his early years of study in Munich. Upon investigation of the hand-written notes – in German – one will come across the passage that perhaps describes this satirical drawing somewhat – A dead painter in the studio who has been awarded with a halo: "Pahl is dead, but he died for art". It has been supposed that it alludes to a connection between sleep, dreams and death. Perhaps you have an opinion on the drawing's meaning, or who indeed was Pahl? #ottogreiner #inkwashdrawing #graphite #worksonpaper #katrinbellingercollection

[View all comments](#)

Add a comment...



2

Christian Levett

[@christian\\_levett](#)

**Christian Levett** began buying modern art about 10 years ago, filling his house in Florence with a stunning collection of works by women. In 2024, he established a museum in the south of France, **Femmes Artistes du Musée de Mougins** (FAMM), showcasing female artists from the 19th to the 21st century. On Instagram he posts about FAMM's activities, as well as his philanthropic endeavours and exhibition highlights around the world.



christian\_levett and famm\_mougins  
Baltimore, Maryland

[View profile](#)





[View more on Instagram](#)



444 likes

christian\_levett

Amazing day yesterday at the @baltimoremuseumofart who have been pioneers of greatly expanding, and exhibiting their collection of art by women in recent years. Many thanks to the fantastic @amyprofiles fellow collector, Italophile and trustee of the Baltimore museum for arranging this, and huge thanks to the director Asma Naeem and head contemporary curator, Cecelia Wichmann for all the time they took yesterday showing me around. A fantastic collection, super-interesting chat and a really fun day 🥳🔥👏 #baltimoremuseumofart #asma-naeem #ceceliawichmann #womensart #artbywomen @baltimoretourismassociation @famm\_mougins

[View all 11 comments](#)

Add a comment...



3

George Merck

[@thecuriousgeorge](#)

The Palm Beach-based art collector, philanthropist and venture capitalist George Merck was initially drawn to [Arte Povera](#) and post-war art. Now, he's more focused on Light and Space art, as well as West Coast Minimalism. Having joined the board of the Smithsonian's [Archives of American Art](#) in 2017 at the age of 27, he was elected its youngest ever chair five years later. Scroll through his feed to see snapshots of his travels, as well as outstanding works from his collection, among them dazzling light installations by [Hap Tivey](#).

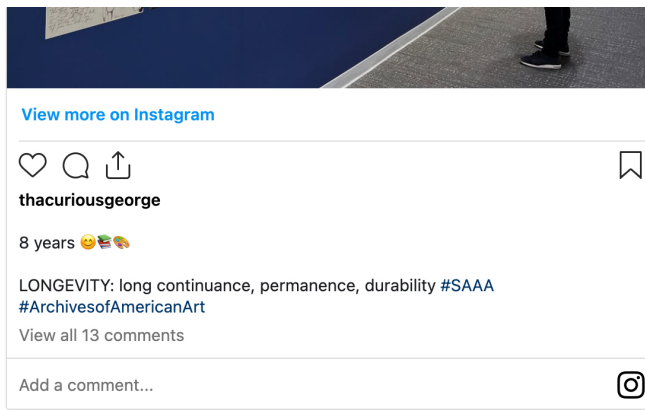


[thecuriousgeorge](#)

Smithsonian's Archives of American Art

[View profile](#)





4

## Karen Robinovitz @karenrobinovitz

As well as co-founding the Sloomoo Institute, which runs spaces devoted to multi-sensory play in five US cities, Karen Robinovitz is a serious collector of contemporary art. Her Brooklyn home is filled with works by emerging and mid-career artists, among them Emily Mae Smith, Judith Linhares and Christina Quarles. Her Instagram account brims with photos of artworks she has spotted while touring museums, galleries and art fairs around New York. It also offers a look inside the Sloomoo Institute — expect to see Robinovitz interacting with all manner of bright, gooey, glistening slime, a material that she believes boosts creativity.



View all comments

Add a comment...



5

Luca Bombassei

[@luca\\_bombassei](#)

Much of Luca Bombassei's art collection is installed across his 16th-century farmhouse in Puglia, southern Italy. Site-specific works by contemporary artists, including **Ibrahim Mahama** from Ghana and **Olivier Mosset** from Switzerland, are displayed alongside mid-century Italian furniture by **Sottsass**, **Scarpa** and **Mendini**. His Instagram is an expression of his passion for art and design, and features a mix of content, from photos of his sleek home interiors to reels capturing his globetrotting adventures.



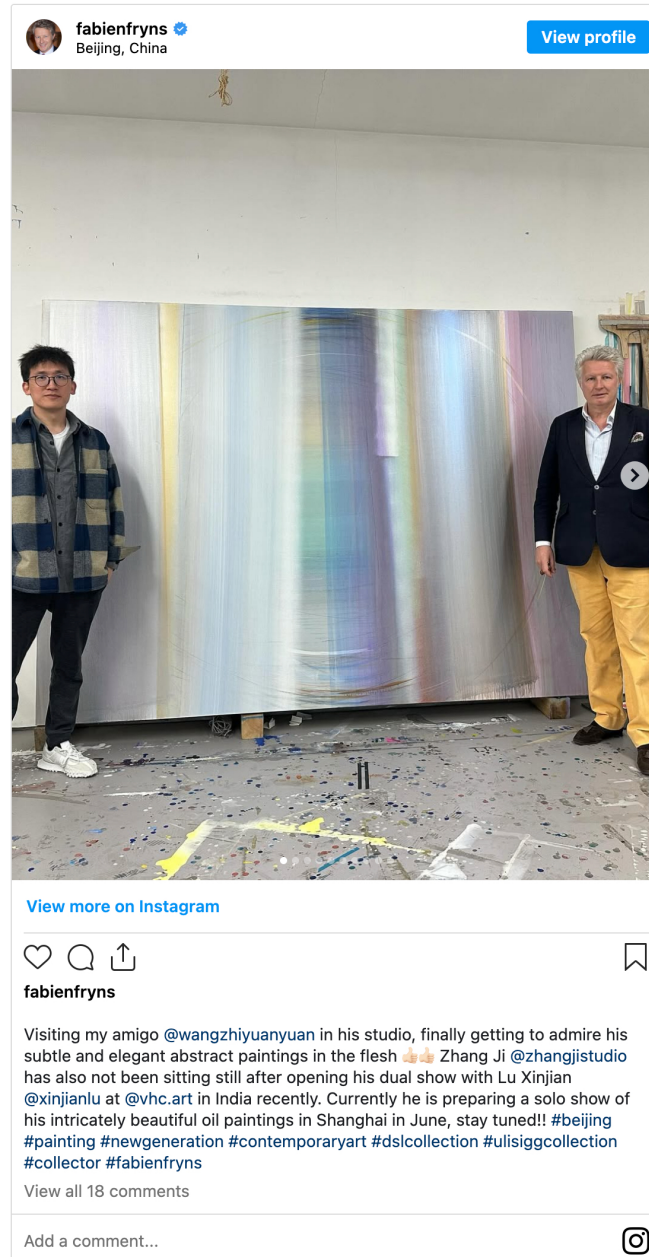
6

Fabien Fryns

[@fabienfryns](#)



The Belgian art dealer and collector Fabien Fryns has been collecting seriously since the late 1980s. Initially interested in post-war art, he now concentrates on Chinese contemporary works, with a particular focus on emerging talent. He uses Instagram to document his visits to exhibitions, art fairs and artists' studios around the world.

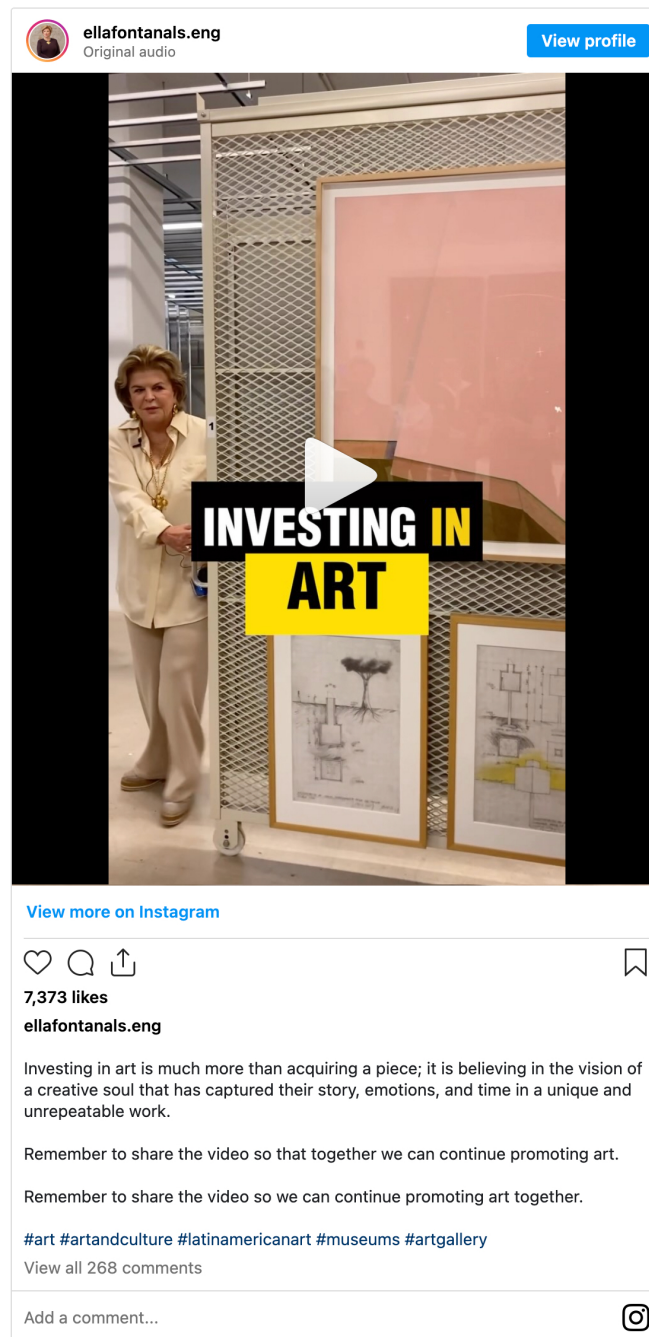


## 7 Ella Fontanals-Cisneros @ellafontanals.eng

Art has always played a huge part in the life of Ella Fontanals-Cisneros. Born in Cuba and raised in Venezuela, she began collecting works by **Latin American artists** in the 1970s. Since then, she has broadened her scope to include a range of modern and contemporary works, among them video, photography and site-specific installations.

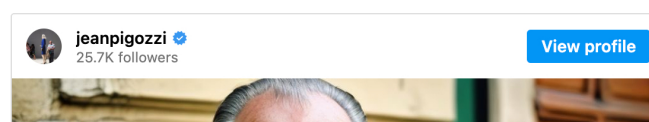
Fontanals-Cisneros has served on the boards of several museums across America, and is honorary president of **CIFO**, the eponymous foundation she established in 2002. As well as being a passionate collector, she is also a writer, philanthropist and online content creator. Her English-language Instagram account (she has one in Spanish, **@EllaFontanalsCisneros**), about contemporary art and Latin American artists, has over 10,000 followers.

too) features informative short-form videos exploring her approach to collecting, as well as posts presenting highlights from her collection.



## 8 | Jean Pigozzi @jeanpigozzi

From the man who owns around 10,000 works of contemporary African art and 2,000 pieces from Japan — and who was called the ‘King of the Selfie’ by *Vanity Fair* — comes an Instagram account dedicated to two of his main passions: emerging art scenes, and rating planes and trains for their leg room.







[View more on Instagram](#)



634 likes

jeanpigossi

THIS IS HOW #AI SEES ME

[View all 61 comments](#)

Add a comment...



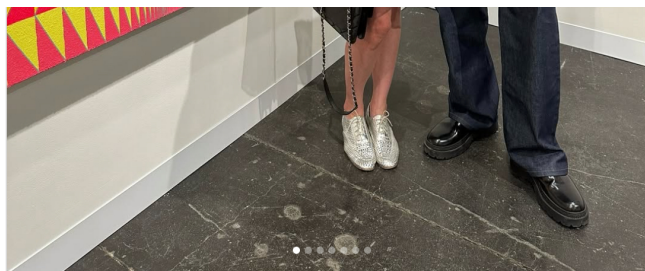
9

Susi Kenna

[@susikenna](#)

As the former director of social media at David Zwirner gallery, Susi Kenna knows a thing or two about garnering a loyal following on Instagram. On her personal account, you'll find posts about gallery and museum shows to have on your radar, as well as pictures from her travels. Scroll down far enough and you'll also see pieces from her collection of contemporary art, which includes works by [Barbara Kruger](#), Trudy Benson and [Alex Gardner](#).





[View more on Instagram](#)



**susikenna**

Hot minute in NYC.

1. @bk\_smhr // @rodolphejanssen
2. @esai\_alfredo // @spinelloprojects
3. @coenyoung // @1301sw\_au
4. @noreenkahmad // photo by @hannahgottliebgraham
5. @bennyor // @springbreakartshow // w/ @dov\_friedman + @onyxhawke
6. @speltohanson
7. @kasperpersonne\_artist // @maruanimercier

[View all 16 comments](#)

Add a comment...



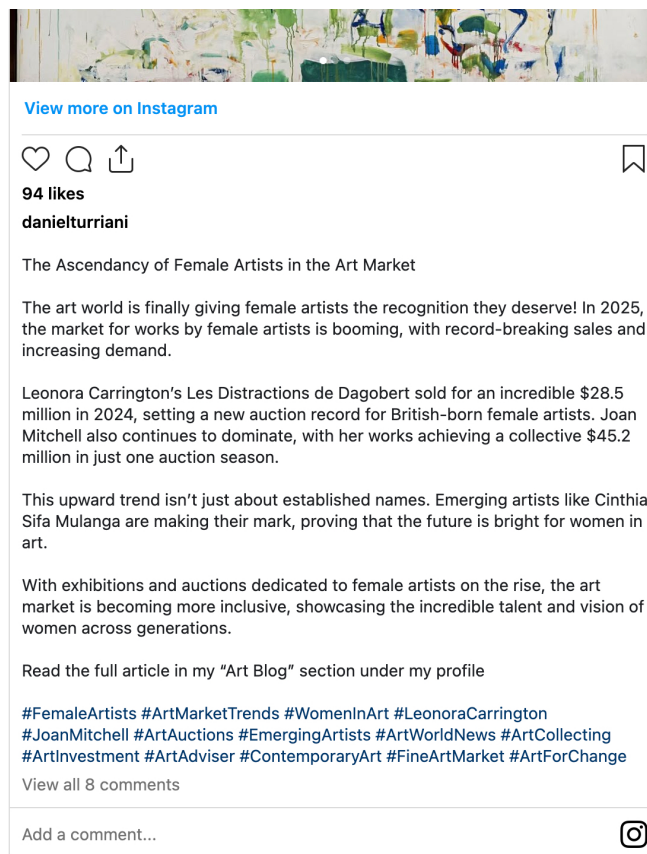
10

Daniel Turriani

[@danielturriani](#)

Daniel Turriani grew up surrounded by art: his grandfather was an amateur painter who counted **Giorgio de Chirico**, **Lucio Fontana** and **Marino Marini** as friends. His childhood home was filled with works by these artists, as well as many other Italian post-war masters. Now, Turriani runs an art advisory business specialising in Impressionist, modern and contemporary art. His feed is a blend of art-market news, photos of his travels and family shots.





11

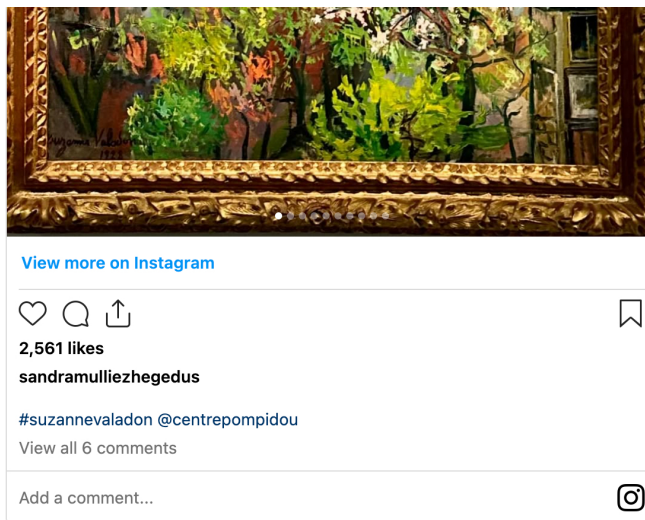
Sandra Hegedüs

@sandramulliezhgedus

Sandra Hegedüs, the founder of **SAM Art Projects**, a non-profit organisation supporting the creation of contemporary art, has been a collector for much of her adult life. She began with French artists before going on to acquire African, Indian and South American works, particularly those from her native Brazil. Her Instagram is a mix of studio visits, her favourite exhibitions, personal photos and posts on world politics.



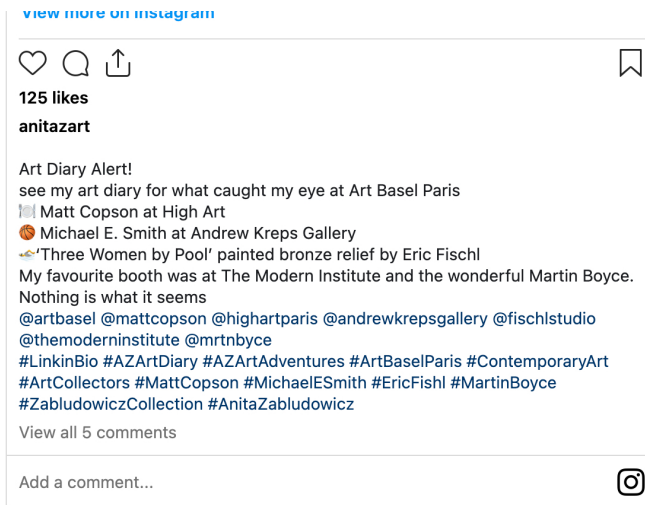




## 12 | Anita Zabludowicz @anitazart

In the 1990s, Anita Zabludowicz and her husband Poju founded the **Zabludowicz Collection**, which today comprises over 8,000 contemporary artworks by more than 600 artists. The Zabludowicz Collection, which had a project space in north London from 2007 to 2023, has organised hundreds of free exhibitions and events to engage new audiences and support artists, curators and art organisations in the city and beyond. Zabludowicz's feed features art-fair highlights and her favourite exhibitions of the moment.





13 | Sultan Sooud Al-Qassemi  
@sultanalqassemi

The Emirati collector Sultan Sooud Al-Qassemi, a member of the ruling family of Sharjah, founded the **Barjeel Art Foundation** in 2010. The non-profit institution manages, preserves and exhibits around 1,500 artworks — mostly modern and contemporary pieces by Arab artists — presenting them at both the Sharjah Art Museum and abroad. So far, it has loaned items to institutions including Tokyo's Mori Art Museum, the Whitechapel Gallery in London, Toronto's Aga Khan Museum, the Institut du Monde Arabe in Paris and the Singapore Art Museum.





1,972 likes

sultanalqassemi

سعيد بزيارة الفنانة اللبنانية الرائدة نادية صيقل في باريس حيث اطلعتها على الاعمال الفنية التي ستعرض في معرض لها من إنتاج بارجيل سيتم الاعلان عنه قريبا في الشارقة.

I am happy to visit the pioneering Lebanese artist Nadia Saikali in Paris, where I showed her the artworks that will be displayed in an exhibition produced by Barjeel, which will be announced soon for her in Sharjah.

View all 32 comments

Add a comment...

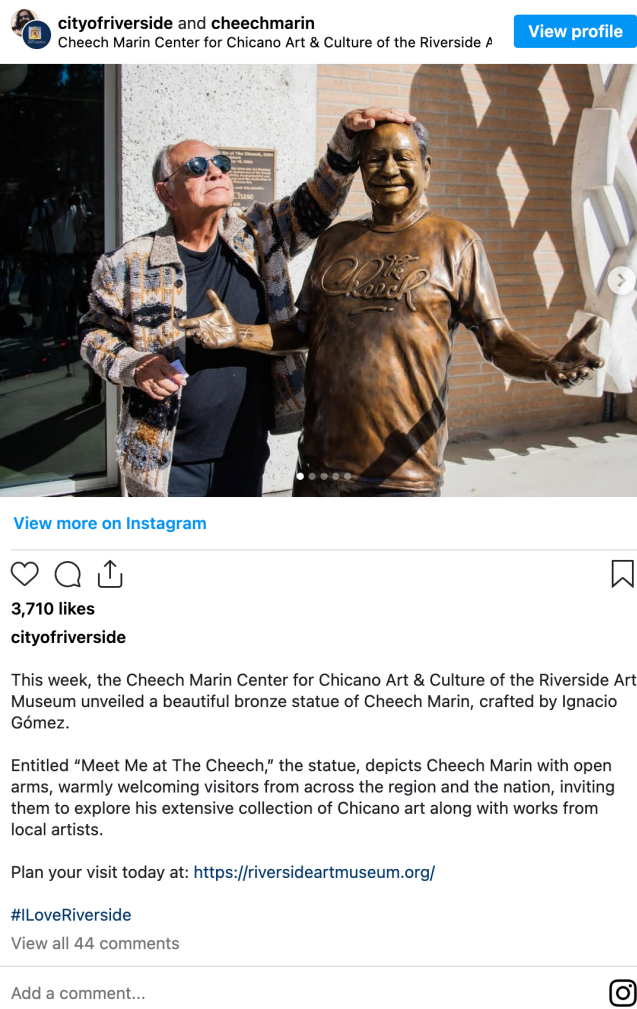


14

Cheech Marin

@cheechmarin

To many, Cheech Marin is one half of the comedy duo Cheech & Chong. But he is also one of the world's biggest supporters and collectors of Chicano art — work created by Mexican-Americans. Much of his collection is now on display in his new museum, **The Cheech**, which opened in California in 2022. His Instagram account combines his love of comedy and his passion for Chicano art.



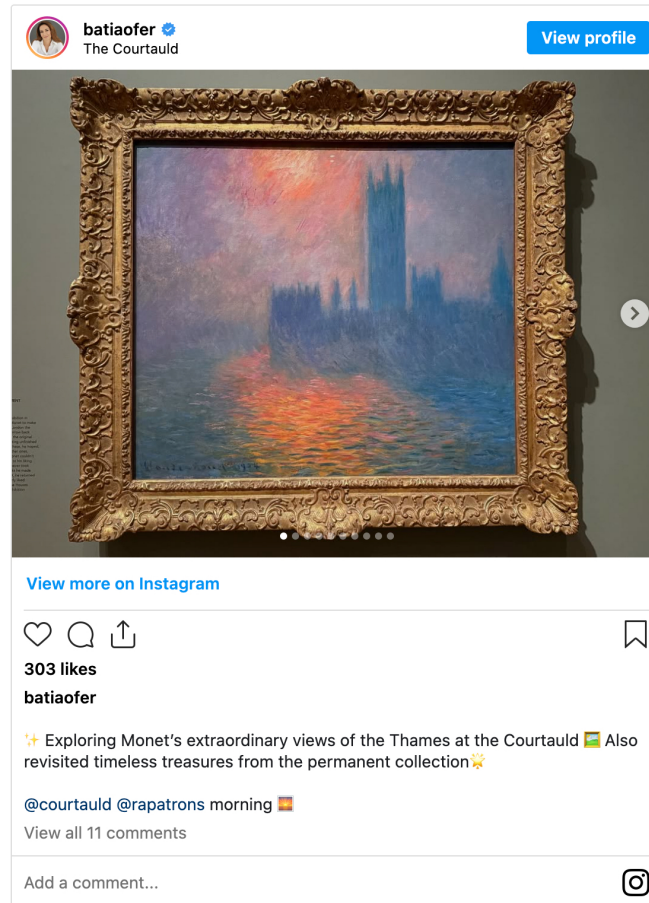
15

Batia Ofer

@batiaofer

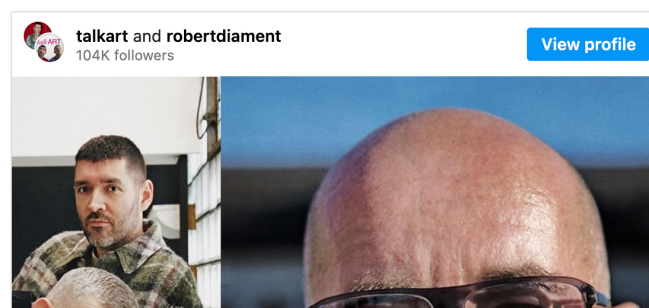
Born into a family of art lovers, **Batia Ofer** grew up in Israel and South Africa, surrounded by artworks. Today, she is one of the world's leading art collectors, with interests ranging from **David Hammons** to **Rose Wylie**.

In 2017, Ofer founded **Art of Wishes**, a charitable organisation that hosts art-world events in aid of Make-A-Wish UK, part of a global foundation that helps to fulfil the wishes of children with critical illnesses. In 2023, she was appointed chair of the Royal Academy Trust in London. Follow her on Instagram for Art of Wishes updates, Royal Academy news and her personal exhibition recommendations.



## 16 | Russell Tovey @russelltovey

The British actor, collector and co-host of the **Talk Art podcast** champions the idea that art is for everyone — dogs included. His account is full of photos of his Talk Art guests, as well as his gallery-hopping around the best shows in London.



[View profile](#)



[View more on Instagram](#)



1,643 likes

[sundays\\_cph](#)

January 19. 2023. 🐶🐱🐭 @sundays\_cph

[View all 135 comments](#)

Add a comment...



18

Estrellita B. Brodsky

[@estrellitabrodsky](#)

The curator, collector and philanthropist Estrellita B. Brodsky is a champion of artists from [Latin America](#) and its diaspora. She was elected chair of the board of trustees of the Smithsonian's [Hirshhorn Museum and Sculpture Garden](#) in 2024 and is a founding member of the Met's Latin American Art Initiative. On top of that, she has endowed curatorial positions on the subject at the Met, MoMA and Tate. Appearing in the ARTnews Top 200 Collectors list every year since 2017, she and her husband (a former chairman of the Met) own more than 1,000 works by artists including [Carmen Herrera](#), [Joaquín Torres-García](#) and [Beatriz González](#). She spent last year promoting textile works by Latin American artists, first at her Manhattan non-profit, [Another Space](#), and subsequently at the Venice Biennale and [Guild Hall](#) in East Hampton.



[estrellitabrodsky](#)  
Venezia

[View profile](#)







[View more on Instagram](#)



505 likes

**estrellitabrodsky**

Already in 1968 Nicolás García Urriburu (b. Buenos Aires, Argentina, 1937 – d. 2016) raised awareness of water pollution by tinting the Grand Canal in Venice with fluorescein organic dye on the occasion of the 34th Venice Biennale. Outside of the official program, the artist brought attention to the increasing pollution and took on cultural responsibility for ecological consciousness, continuing his environmental advocacy by dying other rivers and lakes around the world.

In 1981, he was joined by Joseph Beuys in tinting the Rhine River in Düsseldorf, and later exhibited its polluted water in glass bottles. Although most of the effects of these actions were temporary (the colorant usually dissolved in a matter of hours or days), Urriburu's artistic and ecological legacy is evident through objects, documentation and illustrations. Little known outside Latin America, Urriburu was a pioneer in what was later known as Land art. With special thanks to Claudia Quentin and Clarice Tavares, I was happy to have supported the acquisition of this important artist's work at the Met Museum

[#uriburu](#) [#landart](#) [#venicebiennale](#) [#metmuseum](#)

[View all 34 comments](#)

Add a comment...



19

Nicolas Berggruen

[@nicolasberggruen](#)

For Nicolas Berggruen, art runs in the blood. His siblings include an art dealer and an art historian, while his father's collection became the foundation of the [Museum Berggruen](#) in Berlin. In 2021, he purchased [Casa dei Tre Oci](#) in Venice as a base for his own foundation. On Instagram, he posts snapshots of his travels, as well as short videos exploring contemporary issues, from climate change to the role of technology today.







[View more on Instagram](#)



847 likes

**nicolasberggruen**

Noema • Issue V • in hand!

[Noemamag.com/subscribe](https://noemamag.com/subscribe)

Cover art by [@sterlingruby](#)

Photo by [@matography5](#)

[View all 41 comments](#)

Add a comment...



20

Suzanne Deal Booth

[@thegrandsuze](#)

Following in the footsteps of her mentor, the great art patron Dominique de Menil, whose collection is now housed in a [namesake museum in Houston, Texas](#), Suzanne Deal Booth has done much for the city's scene — including funding the installation of [James Turrell's Twilight Epiphany Skyspace](#) (2012) at Rice University. Together with fellow collectors [Amanda and Glenn R. Fuhrman](#), she's also behind the \$200,000 biennial [Suzanne Deal Booth / FLAG Art Foundation prize](#), and is the co-founder of [Friends of Heritage Preservation](#), which has restored more than 60 artworks and historic monuments around the world, from Cambodia to Peru. A cornerstone of her own collection is one of [Yayoi Kusama](#)'s infinity rooms: a mirrored cube installed in the grounds of her [vineyard](#) in Napa Valley.



Instagram

The link to this photo or video may be broken, or the post may have been

Content of this post may have been removed.

[Visit Instagram](#)

Follow us on Instagram — [@christiesinc](#)

## Related departments



Impressionist & Modern Art

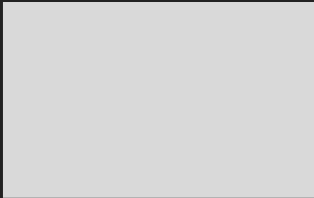


Old Masters



Post-War & Contemporary Art

## Related content



20TH & 21ST CENTURY ART | AUCTION HIGHLIGHTS

Helga and Edzard Reuter: 'They were pioneers in collecting new styles of art'  
Edzard Reuter was a trailblazer in industry, and he and his wife were equally visionary collectors of 20th-...



GALLERIES & MUSEUMS | EVENTS & EXHIBITIONS

Christian Levett on creating Femmes Artistes du Musée de Mougins (FAMM)  
The collector on moving on from classical antiquities to establish a museum for 19th- to 21st-century...



20TH & 21ST CENTURY ART | EVENTS & EXHIBITIONS

Collector Batia Ofer: 'I like work that deals with the issues of the day — the things I want to have a debate about'  
The founder of Art of Wishes, which hosts a charity auction on 9 October 2023, on why she believes in 'the...



20TH & 21ST CENTURY ART | AUCTION HIGHLIGHTS

Heinz Berggruen: the collector who befriended Picasso  
During a long life lived in Europe and the US, Berggruen amassed more than 100 works by Picasso



### HELP

[FAQ](#)

[How to buy](#)

[How to sell](#)

[Get an estimate](#)

[Selling guides](#)

[Payment and shipping](#)

### ABOUT US

[About Christie's](#)

[Careers](#)

[Locations](#)

[Press](#)

[Responsible Culture](#)

### SERVICES

[Art Finance](#)

[Private Sales](#)

[Client Advisory](#)

[Gooding Christie's](#)

[Museum and Corporate Collections](#)

[Restitution](#)

[Christie's Ventures](#)

[Valuations, Appraisals and Professional Advisor](#)

### MORE INFO

[Terms and conditions](#)

[Privacy](#)

[Security](#)

[Cookie settings](#)

[Do not sell my personal information](#)

[Modern slavery statement](#)

[Christie's Education](#)

[Christie's Real Estate](#)

