



**PANEL**

25 Oct, 2022  
15:45 - 16:15

**MAS**  
Auditorium

**What Being a Global Citizen Means  
as an Arab Artist Today?**

This session will use as its point of departure the documentary film produced by Joana and Waleed Zuaiteer on the project PERCEPTION by the artist eL Seed. The documentary tells the story of a mural eL Seed created in Cairo's marginalized Manshiyat Nasr neighborhood of Coptic Christians, which has had a transformative impact on the neighborhood and community. The film sets the context for a discussion surrounding the challenges faced today as an Arab or Arab-American artist in entertainment, both internationally and in the MENA.

The producers will speak about the importance of mining meaningful and engaging local artistic content, stories and IP for tv/film and the stage, and FlipNarrative's vision and mission to amplify underrepresented and historically misrepresented voices. The discussion will lead to deeper understanding of what diversity really means in the global context. A short segment of the documentary will also be screened.

**MODERATOR:** Mohammed Al Otaiba, Founder, Syndication Bureau and former Editor-in-Chief, The National

**SPEAKERS:**

- Waleed Zuaiteer, Actor/Producer, Founder, FlipNarrative
- Joana Zuaiteer, Co-Founder, FlipNarrative

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**MAS Gallery S**

**The New Canon**

Many cultures and identities of the Middle East remain unexplored to the rest of the world. How can institutions, both incumbent and newly founded, rewrite the story of modernism by taking the individual on a journey through global art from the mid 21st century to contemporary times, charting the evolution of modernism into a cutting-edge global movement? How are institutions creating a new art history narrative centred on the Global South with a focus on connections between the Middle East and Asia?

**MODERATOR:** Fiammetta Rocco, Senior Editor and Culture Editor, The Economist

**SPEAKERS:**

- Dr. Rafal Niemojewski, Executive Director, Biennial Foundation
- Maya Allison, Executive Director, Chief Curator, The NYU Abu Dhabi Art Gallery, NYU Abu Dhabi
- Sultan Sooud Al Qassemi, Founder, Barjeel Art Foundation
- Manal Ataya, Director General, Sharjah Museums Authority