



BROWN ADVISORY

# NOW12

NAVIGATING OUR WORLD

April 16, 2012 8:15 a.m. - 4:30 p.m. Washington, D.C.

## Agenda

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7:45 a.m. Registration and Continental Breakfast

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8:15 a.m. OPENING SESSION

Welcome

**Michael D. Hankin**, CEO, Brown Advisory

Global Engagement and Sustainable Prosperity:  
Toward a National Strategic Narrative

**The Honorable Jane Harman**, Director, President and CEO, Woodrow Wilson International Center for Scholars

The Business of Happiness: How Disruptive Technologies  
Drive Personal Empowerment and Economic Growth

**Ted Leonsis**, Partner, Revolution Growth

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9:45 a.m. CONCURRENT SESSIONS (select one)

SESSION A:  
THE SECURITY  
IMPERATIVE  
POLARIS

PANEL Game Changer: Social Media in the Middle East

MODERATOR **Tim Hathaway**, Brown Advisory

PANELISTS **Colin Kahl**, Senior Fellow, Center for a New American Security;  
**Marc Lynch**, Director of the Institute for Middle East Studies at George Washington University; **Sultan Sooud Al-Qassemi**, Nonresident Fellow, Dubai School of Government

SESSION B:  
GLOBAL HEALTH  
OCEANIC

Inventing an American Health System: A Trintab Strategy

**Scott L. Zeger**, Vice Provost for Research, Professor of Biostatistics, Johns Hopkins Bloomberg School of Public Health

SESSION C:  
JOBS  
HEMISPHERE

An Economy that Works: Job Creation and America's Future

**Susan Lund**, Director of Research, McKinsey Global Institute

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10:45 a.m. BREAK

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11:00 a.m. CONCURRENT SESSIONS (select one)

SESSION A:  
THE SECURITY  
IMPERATIVE  
POLARIS

**PANEL Natural Security in a Resource-Constrained World**

MODERATOR **Eric Gordon**, Brown Advisory

PANELISTS **Senator John W. Warner**, Advisor, Pew Project on National Security, Energy and Climate; **Phyllis Cuttino**, Director, Clean Energy Program, Pew Environment Group; **Vice Admiral Dennis McGinn**, President, ACORE

SESSION B:  
GLOBAL HEALTH  
OCEANIC

**PANEL Personalized Medicine: A New Age of Health Care**

**David Ewing Duncan**, author of *Experimental Man: What One Man's Body Reveals About His Future, Your Health and Our Toxic World* and Director of the Center for Life Science Policy at UC Berkeley

SESSION C:  
JOBS  
HEMISPHERE

**PANEL The Global Consumer: The True Story**

MODERATOR **Logie Fitzwilliams**, Brown Advisory

PANELISTS **Dana Telsey**, CEO and Chief Research Officer, Telsey Advisory Group; **Francois-Henry Bennaïm**, President and CEO, Audemars Piguet North America

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12:00 p.m. CONCURRENT SESSIONS (select one)

SESSION A:  
THE SECURITY  
IMPERATIVE  
POLARIS

**PANEL Monsoon Asia: Nexus of Global Power and Conflict**

**Robert D. Kaplan**, author of *Monsoon: the Indian Ocean and the Future of American Power* and Chief Geopolitical Analyst for STRATFOR

SESSION B:  
GLOBAL HEALTH  
OCEANIC

**PANEL The Rise of the Megacity: Challenges for Social, Medical and Environmental Health**

MODERATOR **David Schuster**, Brown Advisory

PANELISTS **Robert Lawrence**, Director of the Johns Hopkins Center for a Livable Future; **Kellogg Schwab**, Director of the Johns Hopkins Global Water Program; **Sean Callahan**, Executive Vice President of Overseas Operations, Catholic Relief Services

SESSION C:  
JOBS  
HEMISPHERE

**PANEL Transforming Education Today for a New World Tomorrow**

MODERATOR **Chris Berrier**, Brown Advisory

PANELISTS **Richard Barth**, CEO, KIPP Foundation; **Ron Packard**, CEO and Founder, K12; **Sandra Boyd**, Senior Vice President, Strategic Initiatives, Achieve

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1:00 p.m. SEATED LUNCH

**What Is America Thinking?**

**Charlie Cook's Outlook on the Political Landscape**

**Charlie Cook**, Editor and Publisher of *The Cook Political Report*

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AMPHITHEATER

### GENERAL SESSIONS

2:30 p.m. **Endgame: The New Global Economy**

**Glenn Hutchins**, Co-Founder and Managing Director, Silver Lake;  
and Vice Chair, The Brookings Institution

3:15 p.m. **Leading Toward a Science and Technology Revolution**

**Freeman A. Hrabowski, III**, President of UMBC

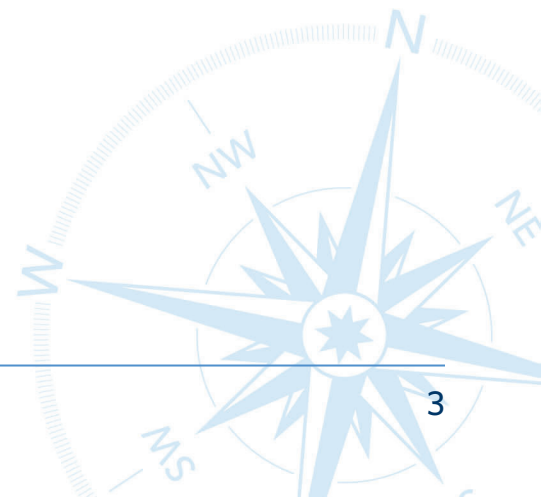
4:00 p.m. **NOW What? Investment and Portfolio Implications**

**Maneesh Bajaj, Terry Beaty, Paul Chew, Mark Collins** and **Jane Korhonen**,  
Brown Advisory

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4:30 p.m. RECEPTION

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### Ronald Reagan Building and International Trade Center

#### Concourse Level C

##### REGISTRATION & BREAKFAST

Amphitheater Foyer

##### GENERAL SESSIONS

Amphitheater

##### CONCURRENT SESSIONS

Session A: The Security Imperative

Polaris

Session B: Global Health

Oceanic

Session C: Jobs

Hemisphere

##### LUNCH

Atrium Ballroom

##### RECEPTION

Amphitheater Foyer

