

## Panelist Agenda

### Tuesday, 5 October 2010

<b><i>Time:</i></b>	<b><i>Event:</i></b>	<b><i>Location:</i></b>
<i>8:00 a.m. – 9:00 a.m.</i>	<i>Registration</i>	<i>Emirates Palace Hotel Mezzanine Level</i>
<i>9:00 a.m. - 2:00 p.m.</i>	<i>Conference &amp; Lunch</i>	<i>Emirates Palace Hotel Mezzanine Level</i>
<i>4:00 p.m. – 6:00 p.m.</i>	<i>Majlis Discussion</i>	<i>Emirates Palace</i>
<i>6:30 p.m. -9:00 p.m.</i>	<i>Media, Technology, &amp; Innovation Reception</i>	<i>Fairmont Hotel Bab Al Bahr</i>

### Wednesday, 6 October 2010

<b><i>Time:</i></b>	<b><i>Event:</i></b>	<b><i>Location:</i></b>
<i>8:00 a.m. – 9:00 a.m.</i>	<i>Registration</i>	<i>Emirates Palace Hotel Mezzanine Level</i>
<i>9:00 a.m. – 5:30 p.m.</i>	<i>Conference &amp; Lunch</i>	<i>Emirates Palace Hotel Mezzanine Level</i>
<i>7:00 p.m. – 10:00 p.m.</i>	<i>Ambassador's Dinner</i>	<i>Emirates Palace Diwan L'Auberge</i>



**Tuesday, 5 October 2010**

Emirates Palace Hotel  
Mezzanine Level

*Registration*  
*8:00 a.m.*

*Welcome Remarks*  
*9:00 a.m.*

**HE Yousef Al Otaiba**, UAE Ambassador to the United States  
**Walter Isaacson**, President, The Aspen Institute  
**HE Waleed Al Mokarrab Al Muhairi**, Chief Operating Officer, Mubadala

*Leadership in an Innovation Economy*  
*9:30 a.m.*

Moderator: **Vijay Vaitheeswaran**, Global Correspondent, The Economist

Speakers:

**HE Mohammed Omar Abdulla**, Undersecretary, Department of Economic Development  
**HE Waleed Al Mokarrab Al Muhairi**, Chief Operating Officer, Mubadala  
**HE Saeed Al Hajeri**, Executive Director, Abu Dhabi Investment Authority  
**The Honorable Deborah Wince-Smith**, President and CEO, Council on Competitiveness

In countries as varied as Singapore and Finland, governments and the private sector are finding new avenues of innovation to stay competitive in a challenging global economic environment. A 'one-size-fits-all' model however, does not exist. Each country must find its own balance, taking into account its own unique culture and history to develop methods of innovation that work. Nevertheless, there are common elements of a national innovation framework that should be considered universal. This dialogue will compare and contrast how the US and UAE have addressed the issue of national innovation, and draw lessons that can inform the innovation strategies of both countries as they look towards the future.

*The Next Frontier of Innovation: What are the Big Ideas?*  
*11:15 a.m.*

Moderator: **David Rothkopf**, President and CEO, Garten Rothkopf

Speakers:

**HE Dr. Sultan Al Jaber**, CEO, Masdar  
**Ibrahim Ajami**, CEO, ATIC  
**Jassem Al Zaabi**, Executive Director of ICT, Mubadala  
**John Hagel**, Co-Chairman, Deloitte Center for the Edge  
**Dr. KR Sridhar**, CEO, Bloom Energy

What will the next wave of innovation look like and where will the key areas of opportunity be? How can the private and public sectors can work together to ensure the US and UAE capitalize on big ideas? The clean energy and high tech economies, for example, have the potential to create millions of jobs over the next several decades. Are the US and UAE positioned to make the most of these opportunities? The discussion will address the new big ideas leading the next wave of innovation, and what must be done to stay on the cutting edge of this wave.



*Lunch*  
*12:45 – 2:15 p.m.*  
*Emirates Palace*  
*Mezzanine Level*

*Majlis Discussion*  
*4:00 – 6:00 p.m.*  
*Emirates Palace*

*How Media & Technology Are Revolutionizing the Way We Communicate*  
*6:30 p.m. Reception*  
*7:00 p.m. Panel Discussion*  
*Fairmont Hotel*

Moderator: **Walter Isaacson**, President, The Aspen Institute

Speakers:

**Sultan Al Qassemi**, Columnist, The National  
**Ed Borgerding**, CEO, Abu Dhabi Media Company

This conversation focuses on the role that a robust news media, content and communications sector contributes to the development of a vibrant knowledge-based society. How can emerging trends in media increase exposure and impact of innovative ideas? How does culture impact innovation? What are the opportunities and risks, and where can US and UAE collaborate to incubate socially innovative future entrepreneurs? What role does news gathering, production and content development play in developing a culture of innovation?

*End Day One*



**Wednesday, 6 October 2010**

Emirates Palace Hotel  
Mezzanine Level

*Registration*  
8:00 a.m.

*Learning Ecosystem: Education as a Building Block for Innovation*  
9:00 a.m.

Moderator: **Elliot Gerson**, Executive Vice-President, The Aspen Institute

Speakers:

**Dr. Sulaiman Al Jassim**, Vice-President, Zayed University  
**Dr. Fred Moavenzadeh**, President, Masdar Institute of Science and Technology  
**Dr. Rafic Makki**, Executive Director of Strategic Affairs, Abu Dhabi Education Council  
**Dr. Leonard Schlesinger**, President, Babson College  
**Dr. John Sexton**, President, New York University

This represents an exciting opportunity to showcase how international partnerships in their various forms are playing an increasing role within efforts to enhance the educational experience of students around the world. In the task of building an innovation workforce from youth, however, this is only one piece of the education puzzle. The US is grappling with an urgent need to modernize its education system so as to produce critical thinkers who can compete in the modern economy. As a part of its ambitious 2030 economic plan, the UAE is also undergoing substantial reforms to produce a world-class education system.

*Conversation on Innovation in the Health Sector*  
11:00 a.m.

Moderator: **Rick Klausner, MD**, Managing Partner, The Column Group

Speakers:

**Suhail Mahmood Al Ansari**, Associate Director for Healthcare, Mubadala  
**Dr. Finn Goldner**, Director of Health System Financing, Health Authority – Abu Dhabi  
**Dr. BR Shetty**, Managing Director and CEO, New Medical Center  
**Kurt Newman, MD**, Senior VP and Surgeon in Chief, Children's National Hospital and the Sheikh Zayed Center for Pediatric Surgical Innovation

Making healthcare more accessible, efficient and affordable is a dominant economic and public policy challenge facing the US. Similarly, the UAE is investing heavily to develop a first-class healthcare system to better address the needs of a growing population, and has placed a particular emphasis on the role of private sector healthcare within its national strategy. Significant opportunities exist for US-UAE collaboration to advance a common agenda, improve the quality of healthcare and break barriers in the field. How can international and public-private partnerships serve to establish best practices that can be exported overseas? What innovative technologies display the most promise for enhancing the quality of treatment and streamlining healthcare systems across the board?

*Lunch*  
12:30 – 2:00 p.m.  
*Emirates Palace*  
*Mezzanine Level*

*A Blueprint for Progress: Infrastructure for an Innovation Economy*  
2:15 p.m.

Moderator: **Vijay Vaitheeswaran**, Global Correspondent, The Economist

Speakers:

**HE Falah Al Ahabbi**, General Manager, Urban Planning Council  
**HE Abdulla Saif Al Nuaimi**, Director of Privatization, Abu Dhabi Water & Electricity Authority  
**Ali Al Mehairi**, Acting CEO of Infrastructure, Mubadala  
**Dr. KR Sridhar**, CEO, Bloom Energy

What are the critical infrastructure elements necessary to sustain an innovation economy in the modern context? As population growth and urbanization trends continue to place greater demands on infrastructure, how can countries such as the US and UAE make wiser investments? The impact of urbanization underscores the need for “smart growth” of modern cities, an area in which the UAE has developed very innovative plans. Can the US and UAE learn from each other as they address these common challenges? How can technological innovation in the US and UAE help create a model for the sustainable growth of cities that can be exported throughout the world?

*Looking Ahead: Placing Innovation in the Global Context*  
4:15 p.m.

David Rothkopf’s interactive presentation will pull together the innovation themes discussed throughout the conference and place them within the context of the evolving competitive environment of the global economy.

Drawing upon his renowned expertise in transformational global trends, Mr. Rothkopf will explore the key drivers of the international economy and how these forces are expected to impact national innovation strategies.

Participants will play the role of decision-makers by offering their views on critical questions through instantaneous polling via wireless technology, and their input will inform the economic forecasts presented. The presentation will conclude with recommendations to shape a collective action plan to ensure that national innovation strategies stay ahead of global transformational trends in the US and UAE.

*Ambassador Al Otaiba Hosted Dinner*  
*Diwan L’Auberge*  
*Emirates Palace*  
7-10 pm

Ambassador hosted closing dinner for US and UAE panelists.

*End Day Two*