

Agenda

Agenda is subject to change.

SATURDAY MAR 12, 2016

11:00 AM Registration Opens

Registration is open from 11:00-18:00 at W Doha Hotel & Residences Lobby

12:00 PM Free time to explore Doha's Museums (optional)

5:00 PM Welcome Reception and 'Art Lab'

The Welcome Reception and 'Art Lab' will be held from 17:00 to 20:00 on Level 29 of the W Hotel. We hope that you will be able to join us. After 20:00 guests are invited to the Sotheby's Lounge, located within the Crystal Room at the W Hotel.

SUNDAY MAR 13, 2016

8:00 AM Registration Opens

W Doha Hotel & Residences Lobby

8:45 AM Open and Welcome

Achilles Tsaltas, vice president, International New York Times Conferences

9:00 AM KEYNOTE: Ambitious City, Creative City

As urban networks become ever more responsive and traditional infrastructures re-form themselves digitally, the link between a city's "creative class" and its ability to generate new

economic and social models becomes clearer. Does creativity now depend on technology?
Charles Landry, author “The Creative City: A Toolkit for Urban Innovators”

Moderator: Roger Cohen, columnist, The New York Times

9:15 AM

PANEL DISCUSSION: Culture — Towards a New Urban Agenda

The city as a key actor in sustainable development, culture as a key element in civic, national and international development strategies, the implications of cultural vandalism and moves to combat it.

Charles Landry, author ‘The Creative City: A Toolkit for Urban Innovators’

Francesco Bandarin, assistant director general for culture, UNESCO

Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al-Thani, chairperson, Qatar Museums

Moderator: Roger Cohen, columnist, The New York Times

9:45 AM

PANEL DISCUSSION: The Digital Museum

Clearly it’s not all over for bricks and mortar, especially given the worldwide enthusiasm for museum building in countries where that culture is in its infancy. But the fact remains that digital technologies can offer experiences that traditional museums can’t. How will the two co-exist?

Wim Pijbes, general director, Rijksmuseum

Giorgia Abeltino, director of public policy, Google Cultural Institute

Moderator: Farah Nayeri, culture writer, International New York Times

10:15 AM

PANEL DISCUSSION: The Gallery and the City

Cities, collectors, architects and artists are building new museums and galleries with a specific demand that they contribute to urban development and regeneration as well as being merely just repositories of art or design. How do the architecture, the collections and the institution’s overall place in the city mix and match?

Deyan Sudjic O.B.E., director, Design Museum, London

Aric Chen, curator of design and architecture, M+ Museum, Hong Kong, and former creative director, Beijing Design Week

Jean Nouvel, architect, Ateliers Jean Nouvel

Moderator: Farah Nayeri, culture writer, International New York Times

10:45 AM

Coffee

11:10 AM

Digital Originals No. 1

Insights into the working methods of an artist whose medium is the World Wide Web.
Parker Ito, artist

11:35 AM

Digital Originals No. 2 — Hybrid Love

Issues, concerns, techniques and work-arounds from a creator of “digital originals”; new hybrids in art, culture and technology.
Pia MYrvoLD, artist and futurist

12:00 PM

How Is the Internet Redefining the Value of Art?

The World Wide Web’s multiple impacts on the art world range from publicity, marketing and promotion, through sales and distribution to the actual practice of art itself. Speakers from the opposite ends of the digital spectrum — one of the world’s great auction houses and a web-based start-up dealing in “digital native” art — discuss how the Internet is affecting the way we see, digest, collect, deal in and, above all, value art in the digital age.

David Gryn, director, Daata Editions and Artprojx

David Goodman, executive vice president of digital development and marketing, Sotheby’s

Moderator: Farah Nayeri, culture writer, International New York Times

12:30 PM

Visible Networks

Explorations revealing the hidden architecture of a city’s technological systems.

Einar Sneve Martinussen, associate professor, Oslo School of Architecture and Design

Introduced by: Farah Nayeri, culture writer, International New York Times

1:00 PM

Lunch

7:00 PM

"What About the Art? Contemporary Art from China" Exhibition Opening

To be opened by Her Excellency Sheikha Al Mayassa bint Hamad bin Khalifa Al-Thani, "What About

the Art? Contemporary Art from China" is an exhibition from 15 contemporary Chinese artists curated by internationally acclaimed New York based Chinese artist Cai Guo-Qiang, presented in the context of Qatar China 2016 Year of Culture. After his solo exhibition at Mathaf in 2011, Cai Guo-Qiang returns to Qatar to present an exhibition featuring 15 contemporary Chinese artists and collectives working in a variety of media. Artworks exemplifying each and every artist's unique artistic language and methodology will be displayed in individual galleries, a curatorial approach further highlighting the distinctive creative pursuit of each individual participant.

Venue: [Al Riwaq Gallery](#)

We will be arranging transport leaving The W Doha Hotel at 18:30 to arrive at Al Riwaq. Transport will then bring you back to W Hotel for approx 21:30

MONDAY MAR 14, 2016

8:00 AM Registration Opens

W Doha Hotel & Residences Lobby

9:00 AM KEYNOTE: Jeff Koons – Collaboration, Creativity and Community

Insights into the method and inspiration of one of the world's most celebrated – and controversial – artists working today.

Jeff Koons, artist

9:30 AM PANEL DISCUSSION: The Collector and the Artist

Does the digital landscape put pressure on the private collector to show a responsibility to the public, who may never have had the chance to see some of the world's great artworks? What effect will "unlimited access" have on the relationship between artist and collector?

Dakis Joannou, civil engineer, architect and art collector, J&P

Jeff Koons, artist

Moderator: Yorgos Archimandritis, author, cultural radio producer and journalist

10:00 AM PANEL DISCUSSION: The Rise and Rise of the Urban Cultural Hothouse

Cities old and new depend for their cultural vitality not only on traditional museums but also on a new breed of gallery “destinations.” How do they contribute to urban grain, and is it indeed always the best policy to build in the first place?

Elina Kountouri, director, NEON, Athens

Tony Salamé, founder, chairman and C.E.O., Aïshti Center, Beirut

Moderator: Rachel Donadio, European culture correspondent, The New York Times

10:30 AM **Culture Under Attack**

An uncomfortable topic but crucially necessary. What can be done to protect cultural property from political or religious vandalism?

Martin Roth, director, Victoria and Albert Museum

Professor Peter Stone O.B.E., UNESCO chair in cultural property protection and peace, Newcastle University, and chair of UK Committee for the Blue Shield

Moderator: Robin Pogrebin, culture reporter, The New York Times

11:00 AM **Coffee**

11:30 AM **PANEL DISCUSSION: Will the Internet Redefine the Global Art Market?**

The impact of the digital on the art market is unquestionable, not only for artists to promote their work or to engage in their practice, but as a new and potentially revolutionary source of funding. Will the Internet replace traditional galleries, museums and government funding bodies?

Hans Ulrich Obrist, co-director of exhibitions & programmes and director of international projects, Serpentine Galleries

Elizabeth Markevitch, founder and C.E.O., ikonoTV

Speaking Moderator: Marc Spiegler, global director, Art Basel

12:00 PM **The Established vs. the Emerging Creative City: Paris, New York, Los Angeles**

If Los Angeles is transforming itself into an “art city,” what lessons can be learnt from New York, and what can European history — in the “person” of long-established creative city Paris — contribute to the discussion?

Jeffrey Deitch, curator, gallerist and former director, MOCA LA

Jean-Paul Cluzel, president and C.E.O., Réunion des Musées Nationaux (Rmn-GP)

Moderator: Rachel Donadio, European culture correspondent, The New York Times

12:25 PM

The Patron and the Emerging Artist

What are the best ways to grow and nurture the next generation of artists? How do corporate or private patrons reconcile their own agenda with the necessarily individual concerns of the emerging artist?

Thomas Girst, head of cultural engagement, BMW Group

Ramin Salsali, founder, Salsali Private Museum

Moderator: Rachel Donadio, culture correspondent, The New York Times

1:00 PM

Lunch (concludes at 2:00 PM)

3:00 PM

"What About The Art?" Lecture (RSVP Required)

Public lecture from Cai Guo-Qiang taking place at MIA (Museum of Islamic Art).

If you wish to attend this lecture, please let one of the staff at the Art for Tomorrow Registration Desk know.

Transportation leaves from the W Doha Hotel at 14:15

For delegates wishing to attend the Art Salons, transportation will depart MIA at 15:45 for the Firestation and W Doha Hotel.

4:00 PM

Art Salons

Delegates have the opportunity to attend one of the following interactive salons:

[1. A New Age of Light - or Dark?: The Chiaroscuro of Ideas](#)

Salon hosted by Fawley Court held at Doha's Firestation Artists in Residence gallery space

[2. Soft Power: Cities, Museums and Soft Power](#)

Salon hosted by Leading Culture Destinations held at Doha's Firestation Artists in Residence gallery space

[3. Art, Artists and the Connected Age](#)

Salon hosted by Soundwall held at the W Doha Hotel Level 29

6:00 PM **Transportation from Firestation Artist in Residence Gallery to W Hotel**

TUESDAY MAR 15, 2016

8:00 AM **Registration Opens**

W Doha Hotel & Residences Lobby

9:00 AM **KEYNOTE: Performance as Art, Art as Performance; Marina Abramovic: The Abramovic Method**

Public participation in artist Marina Abramovic's work.

9:45 AM **PANEL DISCUSSION: Culture and the Established City: the new urban paradigm**

Assessing the impact of new cultural institutions and activities on older cities.
Gail Dexter Lord, co-president, Lord Cultural Resources
Stephanie Manasseh, founder and director, Accessible Art Fair Brussels/New York
Moderator: Rachel Donadio, european culture correspondent, The New York Times

10:15 AM **PANEL DISCUSSION: The Creative City No. 2: Doha**

Or rather, the "emerging" creative city. What can Doha learn from creative communities around the world?
Sultan Sooud Al Qassemi, columnist
Sophia Al Maria, artist, writer and filmmaker

Moderator: Robin Pogrebin, culture reporter, The New York Times

10:45 AM **Coffee**

11:15 AM **Artist as Architect, Architect as Artist**

Architecture has been called “the greatest of the arts,” but it is also science and engineering. This session explores the space between architecture and art, and examines the mix of creative urges in both kinds of practitioner.

Koray Duman, principal architect, Buro Koray Duman

William Lim, managing director, CL3 Architects

Moderator: Robin Pogrebin, culture reporter, The New York Times

11:45 AM

PANEL DISCUSSION: The Creative Airport

Client and architect of Hamad International Airport’s new extension discuss the role of art in transit hubs and explain the rationale of the new building.

H.E. Mr. Akbar Al Baker, group Chief Executive, Qatar Airways

David Nelson, founder, senior executive partner and head of design, Foster+Partners

Moderator: Robin Pogrebin, culture reporter, The New York Times

12:00 PM

PANEL DISCUSSION: Art at the Eclipse of Capitalism

The collaborative, co-operative and crowd-based business models of the digital age are essentially opposed to capitalism’s competitive philosophy. How does the practice of “new art” contribute to this (arguably) incoming sea change?

Lisa Schiff, president, SFA Advisory

Ali Hossaini, C.E.O., Cinema Arts Network

Moderator: Roger Cohen, columnist, The New York Times

12:30 PM

Cyborg Art

Cyborg artists Neil Harbisson and Moon Ribas will talk about their personal experiences with cybernetics and about Cyborg Art, an art movement where artists express themselves through new senses created by the union between cybernetics and their organism. The talk will be followed by a simultaneous performance where Harbisson will give a Space Concert, live streaming the colours of space into sounds and Ribas will showcase her piece Waiting For Earthquakes, a duet between the dancer and the real time earthquakes that are taking place anywhere in the world.

Neil Harbisson, cyborg artist

Moon Ribas, cyborg artist

Introduced by: Rachel Donadio, european culture correspondent, The New York Times

1:00 PM

Lunch

2:00 PM

Conference Close

2:00 PM

Free time to explore Doha's Museums (optional)